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HADDONDALE
Dahlias
1931





Greetings

We take pleasure in presenting our 1931 Dahlia Catalogue. It contains the best of the newer and standard varieties.

In compiling this catalogue, we realized that a large list is sometimes very confusing to the buyer and have, therefore, carefully selected the Dahlias listed herein as to color, size and variety.

We carry other varieties not listed in this catalogue and if you have in mind certain Dahlias which we have not listed, write us, perhaps we can supply them. Let us have your requirements.

May we call to your attention a new Haddondale Dahlia, "Mrs. William M. Potts," which is being offered for the first time this year. This Semi-cactus Dahlia has given a wonderful account of itself in our gardens, and if given the proper care and attention we know it will meet with your entire satisfaction.

We also wish to take this opportunity to thank our many friends and customers for their patronage and the confidence placed in us. With this incentive we are striving to do our utmost to keep this valued confidence and will spare no effort to give satisfaction to the patrons of Haddondale Gardens.

HADDONDALE DAHLIA GARDENS

¹¹ Haddon Heights « « « « « New Jersey



We extend a cordial invitation to all growers of Dahlias to join the American Dahlia Society. Initiation fee and first year dues, \$2.00. This includes a one year subscription to the Society Bulletin which is published every three months. For further information write William J. Rathgeber, Secretary, 198 Norton Street, New Haven, Conn.



DAHLIAS

HOW TO PLANT: Roots should be planted in holes 6 inches deep, laid flat down (not on end) with eye or sprout facing upward, and cover with earth not over 2 inches in depth, leaving a small hollow, filling in as the plant develops. Do not plant in or over compost or hot manure. The rows should be from 4 to 5 feet apart, and the plants in the row from 2 to 3 feet apart.

IRRIGATION: During real hot weather, if your Dahlias need water, wet the ground at least once a week, so that it will penetrate about a foot deep. Cultivate as soon as sufficient drainage has taken place and do not water again until necessary.

CULTIVATION: As the plant develops and the feed roots come toward the surface, the ground should be worked rather shallow around each hill for the radius of at least a foot. Still work the balance of the ground rather deep and bring some fresh soil to the plant at each cultivation, giving the plant a new supply of food and protecting the surface roots from the heat of the sun. Have the hills mounted 5 or more inches by the middle of September. This will help support the stalks.

BRANCHING: Allow only one stalk to grow out of ground. Pinch out the crown or center above the second pair of leaves or eyes. The principle of taking out the center is to develop the eyes, which are located at the base of the leaves, between the stem and the leaf. The top pair of eyes will make themselves evident in surprisingly short time, and the shoots or laterals on most varieties should be pinched back again, leaving one pair of eyes on each branch. By the time these get a start, the second or lower set of eyes on the main stalk will have developed along with the four above. These six stems should bear the first six flowers.

DISBUDDING: When the terminal bud on each of these stems is about the size of a small acorn, or as soon as the side shoots are large enough to pull out, disbud by taking out all the side buds and shoots except the lower pair on each of the six branches. Leave only one side shoot on each, should you desire very large flowers. These new branches should be handled as the previous set. All the disbudding and pruning is not solely for the benefit of the first six flowers, but mainly to keep the bush low and properly branched for the future crop.

FERTILIZER: We suggest that bone meal and sheep manure be used. Scatter fertilizer over the ground before plowing. The latter part of August give another application of sheep manure well worked into ground, if possible. *Do not use FRESH manure of any kind.*



Haddon Dale 1931 Introduction



Mrs. William M. Potts

Our new and extraordinary introduction which has created a sensation, is illustrated above. Has received wonderful recognition wherever shown, because it is different.

It is a semi-cactus Dahlia best described as buttercup yellow, with petals tipped and blended carmine.

Reverse of petals being striped and blended violet-rose. Petals twilled.

Very large flowers with tight centers on long sturdy stems. Profuse bloomer and recommended for exhibition and garden use.

Root Stock Very Limited

Roots \$10.00

Plants \$5.00



Recent Introductions from Other Growers

- DR. H. WESLEY JACK** (Root). A new and extra fine variety. Produces large flowers on stiff stems. Color white, tinted pink on outer edges. Illustrated on Page Five.
Roots \$5.00 Plants \$2.50
- DWIGHT W. MORROW** (Dahliadel). An informal decorative giant of deep cardinal red that has been acclaimed by Dahlia fans as one of the finest red Dahlias ever introduced.
Roots \$15.00 Plants \$7.50
- FORT MONMOUTH** (Kemp). A giant dahlia of rich, crimson maroon, with shadings of bluish violet at tips of petals.
Roots \$5.00 Plants \$2.50
- KATHLEEN NORRIS** (Klein-F&M). Beautiful color of soft attractive rose pink. This wonderful Dahlia has been a consistent prize winner in the Eastern shows.
Roots \$7.50 Plants \$3.75
- LADY DRUMMOND HAY** (Greinberg). Flowers of large size and great beauty. Beautiful orange flame color. Plant is of medium height, although producing large blooms profusely.
Roots \$7.50 Plants \$3.75
- MRS. ALFRED B. SEAL** (Seal). One of the finest Dahlias of recent introduction from the West. Color, pure rich, glowing old rose, without any shading or suffusion. Huge flowers of great depth and substance.
Roots \$10.00 Plants \$5.00
- PRESIDENT HOOVER** (Peacock). A new introduction. Peach red, blending to begonia rose. Reflex begonia rose, veined lavender. An extremely early bloomer.
Roots \$7.50 Plants \$3.75
- REGAL** (Boston). Bronze, heavily suffused with dull old rose, shading to gold at base of petals. A wonderful combination of autumn shades. Early and free bloomer.
Roots \$7.50 Plants \$3.75
- THE WORLD** (Dahliadel). This new Dahlia is of unusually rich, deep rosy magenta, overlaid garnet, with silver shadings on edges of petals. Large perfect flowers with full centers. Blooms profusely and is an excellent keeper.
Roots \$5.00 Plants \$2.50
- TREASURE ISLAND** (Dahliadel). A new introduction that has made good. Color bright apricot, with gold and rose suffusions and shadings. Bush is strong and flowers are held erect, with full centers throughout season.
Roots \$5.00 Plants \$2.50



Dr. H. Wesley Jack

Formal Decorative Dahlias

	Root	Plant
CALVIN COOLIDGE, JR. Color rose pink, shading darker toward center. An outstanding variety and prize winner.	\$1.50	\$1.00
DAVID RUST Beautiful blending of old rose and yellow, giving a most unusual color effect.	1.00	
DR. H. WESLEY JACK A new and extra fine variety. Produces large flowers on stiff stems. Color white, tinted pink on outer edges.	5.00	2.50
EL DORADO Color deep golden yellow. Fine large blooms on stiff sturdy stems. Robust grower.	.75	
ELITE GLORY Magnificent giant red. Flowers of great substance and regular form. Blooms freely on rigid stems. Entirely distinct.	1.50	1.00
ELIZA CLARK BULL One of the best white introductions from the Pacific Coast. It is of perfect form. Large flowers and free bloomer.	1.50	1.00
EVA WILLIAMS An exhibition variety of amethyst color, with slight silver shadings. Stiff stems.	.75	
FAITH GARIBALDI Color deep rose, shading lighter on outer petals. Vigorous grower. Good stems.	1.00	



Formal Decorative Dahlias—(Continued)

	Root	Plant
FLORENCE MICHELL Creamy white, with a suggestion of shell pink. Tall and vigorous grower. Splendid blooms with good centers.	\$1.50	\$1.00
FORT WASHINGTON Rich velvety maroon. Flowers large and well formed. Free bloomer. Exhibition variety.	1.50	1.00
GREINBERG'S ORIENTAL Plants are of sturdy growth. Long stems and large flowers. The color beautiful crimson lake.	1.50	
HOLLOPOCKENY Creamy white, petals striped, blended and heavily marked carmine. Profuse bloomer.	3.50	
HYPERION A beautiful shade of yellow, slight suffusion of vermillion red on outer petals. Immense blooms.	3.50	
JERSEY BEACON Color bright scarlet, with a buff reflex. Very large, splendid form and a free bloomer.	.75	
JERSEY BEAUTY The world-wide favorite. An ideal pink for cut flower and exhibition purposes. Large flowers.	.50	
JUDGE MAREAN One of the most beautiful Dahlias ever created. A blending of salmon, pink, red, iridescent orange, yellow and pure gold.	1.00	
JEAN KERR A white Dahlia of medium size. Always in bloom. Fine cut flower variety.	.35	
KEMP'S LAVENDER Large violet mauve flower with full center. Regular form and good substance. Free bloomer.	1.00	
LEO NEISSEN Color brilliant cardinal red, with a glistening sheen. Strong vigorous grower. Large full blooms.	.75	
MARLTON A very striking flower of garnet and white. Sturdy grower and free bloomer. Often blooms with more garnet than white, or vice versa.	.75	
MRS. CARL SALBACH A popular California variety. Bright lilac pink, shading to white at center.	.45	
MRS. COLEMAN DU PONT A very attractive variety. Yellow, with vermillion suffusion. Flowers large and produced on long strong stems.	1.50	
MRS. JOSEPH HURLEY Color soft, scarlet red, petals edged a light purple, with a faint suffusion of old gold at the base. Large flowers and perfect form. Good garden and cut flower variety.	5.00	2.50



Formal Decorative Dahlias—(Continued)

	Root	Plant
OLD HICKORY An excellent cut flower. Color madder red, with apricot suffusion. Excellent keeper.	\$3.00	
PAUL MICHAEL Deep orange buff. Large flowers on good stiff stems. An old time favorite.	.40	
PRIDE OF FORT MORGAN A most intense red. Plant a sturdy grower. Stems medium length, holding flower erect. Height about 4 feet. By disbudding, this flower should reach 10 to 12 inches.	2.50	1.25
ROBERT LEEDS A massive flower of rich, royal purple, held on good stout stems. Holding full centers throughout the season.	2.50	1.25
ROMAN EAGLE Brilliant burnished copper color. Large flowers on good stiff stems.	1.00	
SALBACH'S WHITE A fine ivory white Dahlia of good substance and stiff stems. A good cut flower.	1.50	1.00
SANHICAN'S PRINCESS Beautiful decorative. Color shrimp pink. Medium size and perfectly stiff stems. Early and profuse bloomer.	.75	
T. A. LEONARD Bright carmine rose, shading darker toward center. Fine large flowers and full centers.	.75	
THE WORLD A new introduction that has made good. The coloring is an unusually rich, deep rosy magenta, overlaid garnet, with silver shadings on edges of petals. Strong erect stems and perfect full centers. Excellent keeper.	5.00	2.50
TREASURE ISLAND Another new introduction that has made good. Color bright apricot, with gold and rose suffusions and shadings. Bush is strong and flowers are held erect, with full centers throughout the season.	5.00	2.50
TRENTONIAN Wonderful blending of old gold, amber and coppery bronze, with a center of reddish bronze. A giant decorative bloom which we highly recommend.	.50	
UNCLE TOM Deep garnet, almost black. Flowers are good keepers, held on good stems. This Dahlia will surely attract attention in your garden.	1.00	
WILLIAM H. HOGAN One of the best fancy Dahlias. A prize winner. Color garnet red, with white tips running down the center of each petal. Every petal comes true to color. Large blooms on rigid stems.	3.00	1.50



Barbara Wear

Informal Decorative Dahlias

	Root	Plant
AMULET Color beautiful red. Large flowers on strong stems. Good foliage.	\$1.25	
AVALON Pure canary yellow. Flowers held erect on long stems. Large blooms.	.50	
BARBARA WEAR Wonderful flower and profuse bloomer. Color violet rose, with undershavings of creamy white. Held on long erect stems.	2.50	1.25
CHAS. STRATTON A blue ribbon winner. Color pale gold, shaded and tipped rose. Large massive flowers and a free bloomer.	1.00	
CITY OF TRENTON A pleasing combination of bronze, red and pink shades. Flowers large, with full centers. One of the newer and outstanding varieties.	3.50	
COURONNE D'OR Sometimes called the bronze Jersey Beauty. Color rich bronzy apricot, edged with gold.	1.00	
DERRILL W. HART One of the best of the new Dahlias. Capucine yellow, shading to grenadine red. Large flowers held erect on fine stems.	5.00	2.50
DORIS CANNEY Large blooms of a rich, golden apricot coloring. Held on long stems above an attractive bush.	2.00	1.00

Informal Decorative Dahlias—(Continued)

	Root	Plant
ELKRIDGE Medium to large pure white flower. Free bloomer on perfect stems. A good keeper.	\$1.50	
FORT MONMOUTH A giant Dahlia. Color is a rich, crimson maroon, with shadings of bluish violet at tips of petals. Blooms borne on long stiff stems, high above the foliage.	5.00	2.50
HADDON HALL Amber yellow variety, with carmine suffusion toward outer end of petals. Splendid exhibition flower.	1.50	
JACK O' LANTERN Brilliant orange red, shading to a dark Spanish red near center. Center petals tipped with gold. Large flowers.	1.50	
JANE COWL A truly monster Dahlia. Was introduced in 1927 and has received awards of merit and prizes everywhere. Strong stems hold this monster of glistening bronzy buff and salmon shades high above the foliage. It surely makes you stop, look and look again.	2.75	1.50
KATHLEEN NORRIS This wonderful Dahlia has won many prizes in the large Eastern shows. Beautiful color of soft, attractive rose pink. Flowers large, with good depth and form. A worthy companion to the best in your garden.	7.50	3.75
KEMP'S VIOLET WONDER Rich, naphthaline violet, lightening to a bluish violet at tips of petals, with a lavender reverse. Blooms large with good stems and centers.	5.00	
KING MIDAS One of the most striking clear golden yellow Dahlias yet introduced. Good exhibition variety.	5.00	
LADY DRUMMOND HAY Beautiful orange flame color. Flowers of large size and great beauty. Profuse bloomer.	7.50	3.75
MARGARET WOODROW WILSON Color is opalescent-pink. Face of petals creamy white; reverse phlox-pink, the reflection from reverse of petals giving the entire flower an opalescent effect. A wonderful Dahlia for those who want beauty, size and stem.	1.00	
MARMION A very striking flower. Pure golden yellow, with bronze suffusion. An outstanding novelty.	1.50	
MAUD JOHNSON Delicate shade of violet, blending to white. Charming and beautiful flower.	2.50	
MAY TROWER Gold, shaded apricot. Flowers are large, deep and of unusual form. Long stems.	2.00	



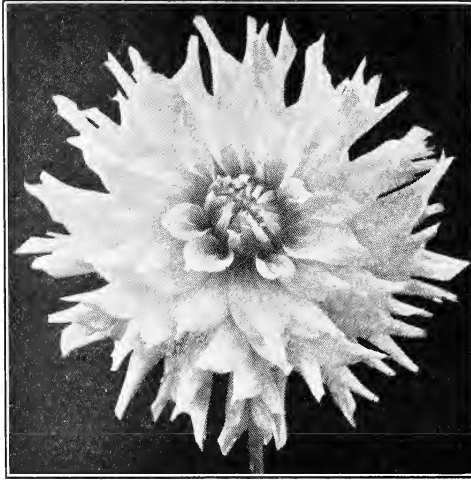
Informal Decorative Dahlias—(Continued)

	Root	Plant
MAE GREFE A splendid exhibition or cut flower variety. Beautiful blush pink, tinted cream. Strong grower.	\$.50	
MRS. ALFRED B. SEAL This is one of the finest Dahlias of recent introduction from the West. Color, pure rich, glowing old rose, without any shading or suffusion. Huge flowers of great depth and substance on stiff stems.	10.00	5.00
MRS. ELEANOR MARTIN Large flowers of mulberry red. Profuse bloomer on good stems. Well worth its cost.	1.00	
MRS. G. BERRY BEAUMONT A beautiful blending of rose, orchid and ivory. One of the new and outstanding varieties in the East. Large blooms on good stiff stems.	10.00	
MRS. PAUL I. DIEHL One of our new introductions. A large exhibition flower of amaranth pink. Very profuse bloomer.	7.50	3.75
PAPPILON Beautiful old rose, illuminated with golden lights. A cut flower variety. Medium blooms.	.75	
PRESIDENT HOOVER Peach red, blending to begonia rose. Reflex begonia rose, veined lavender. An extremely early bloomer. One of the newer introductions.	7.50	3.75
POP STEWART Giant flower of pure lilac pink. Blooms early and late on strong stems.	1.00	
PRIDE OF STRATFORD A large two-tone orange variety, reverse very deep. Sturdy stems and free bloomer.	1.00	
REGAL Wonderful combination of autumn shades. Bronze, heavily suffused with dull old rose, shading to gold at base of petals. Early and free bloomer on stiff, straight stems.	7.50	3.75
RODMAN WANAMAKER Color beautiful bright shade of ochraceous salmon, with a reflex of spinel pink. Stems are long and hold blooms erect.	1.50	
VENUS Pale lilac, tinted white. Flowers of good form. Free bloomer on good stems.	.35	
WIZARD OF OZ A rare shade of amber pink, shaded salmon. Good garden and exhibition flower.	1.00	

FREE

On all orders for Dahlia Roots and Plants from this catalogue, except Collections, we will allow you 25c on each dollar's worth purchased, toward the selection of complimentary roots from the following list:

Ambassador....	.75	Jersey Beauty...\$.50	Pappilon.....	\$.75
Catherine.....	.20	Little Jewel.....	.40	Rollo Boy.....	1.00
Emma Marie....	.75	Mae Grefe.....	.50	Sanhican's Princess	.75
Ismalia.....	.50	Marlton.....	.75	Sunset.....	.35
Jersey Beacon..	.75	Oberon.....	1.00	Trentonian.....	.50



Snowboy

Semi-Cactus Dahlias

	Root	Plant
CIGARETTE Very fine scarlet, tipped white. An attractive color combination. Good blooms on erect stems. Free bloomer.	\$.75	
DADDY BUTLER A beautiful Dahlia. Rosy carmine, with reverse of petals lighter. Large flowers on stiff stems. Free bloomer.	.75	
DOROTHY DIX A very attractive variety. Color silvery pink. Extra large flowers produced on long stems.	5.00	
EDNA FERBER Glistening coral, shading to old gold at base of petals. An exhibition flower of mammoth size, with an extremely strong stem. We can recommend this Dahlia very highly.	2.00	1.00
EMMA MARIE Pleasing shade of clear pink, with creamy white center. Is a robust grower and has exhibition and commercial qualities.	.75	
F. J. MICHELL, SR. Beautiful large amber colored flowers. Well formed and carried on straight stems.	2.00	
ISLAM PATROL Exceptionally fine keeper. Dark velvety scarlet, tipped and flushed gold. Long stems.	1.00	

Semi-Cactus Dahlias—(Continued)

	Root	Plant
ISMALIA Flowers are of irregular and unusual form. Color deep velvety red. Sturdy grower.	\$.50	
MRS. JOHN M. ROOT An enormous flower of pure, canary yellow. Petals long, broad and slightly twisted.	1.00	
MRS. WILLIAM M. POTTS One of our 1931 introductions. A new and extraordinary variety. Has received wonderful recognition wherever shown. It is a semi-cactus Dahlia of beautiful buttercup yellow, with petals tipped and blended carmine. Reverse of petals being striped and blended violet-rose. Petals twilled. Large flowers with tight centers, and blooms profusely on stiff, sturdy stems. <i>Root stock very limited.</i>	10.00	5.00
OBERON Entirely new coloring. Deep old rose, with a pronounced violet suffusion.	1.00	
SNOWBOY Color pure white. Stems strong, carrying blooms well above the foliage. We recommend this variety for commercial use or home decoration.	1.50	1.00
SOLE MIO Color light yellow. Plant is a semi-dwarf grower, but blooms are very large and well formed.	1.00	.75
STARLIGHT Pure unshaded gold. Fine stems hold the large and well formed blooms erect.	2.00	
SILVERADO Immense blooms of white, shading to delicate silver-lavender at center. Bushes are always full of blooms carried on long stems.	2.50	1.25
TEMEROSA Lavender, suffused cream. Large flowers of fine form. Greatly admired.	1.25	

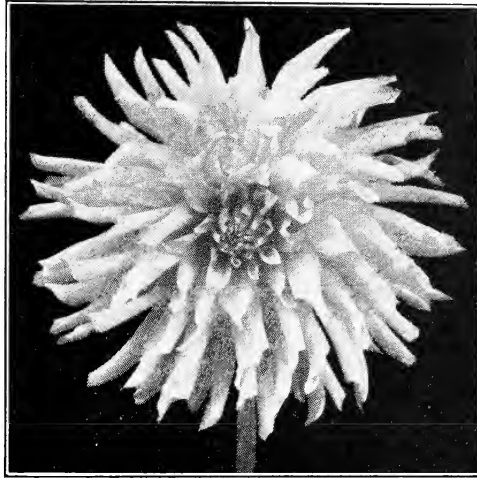
COLLECTIONS

COLLECTION NO. 1
\$3.00 Value \$5 to \$7
Six roots, labeled,
named varieties, all different
Assortment of colors.
Wonderful value.

COLLECTION NO. 3
\$8.00 Value \$13.25
Barbara Wear
Edna Ferber
Jane Cowl
May Trower
Pride of Fort Morgan
Rodman Wanamaker

COLLECTION NO. 2
\$5.00 Value \$8.75
Adda Patterson
Amulet
Calvin Coolidge, Jr.
Couronne D'Or
Elite Glory
F. J. Michell, Sr.

COLLECTION NO. 4
\$20.00 Value \$35.00
Fort Monmouth
Kathleen Norris
Mrs. Paul I. Diehl
Pride of Fort Morgan
Regal
The World



Adda Patterson

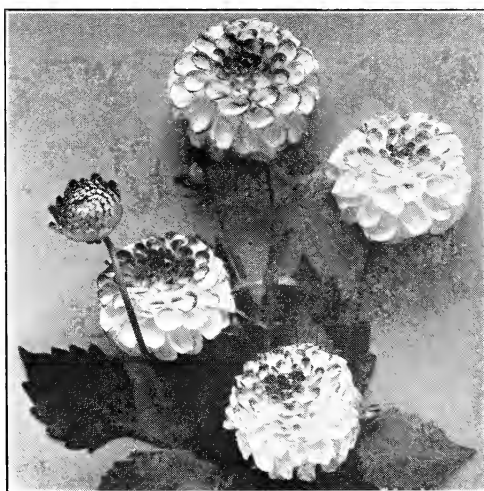
Cactus Dahlias

	Root	Plant
ADDA PATTERSON Color pure white. Large flowers held erect on long stems. A wonderful exhibition variety. Good keeper.	\$1.50	\$1.00
AMBASSADOR Soft yellow buff, shaded salmon pink. Free bloomer. Flowers held erect above foliage.	.75	
C. B. GITHENS Well formed flowers of clear yellow. Has good substance and keeping qualities.	.75	
CHEMAR'S MASTERPIECE A huge cactus of soft orchid pink. Ten inch flowers are not unusual.	2.50	1.25
F. W. FELLOWS This Dahlia should be in every collection. Color orange scarlet.	.40	
GAY PAREE This is a French introduction of golden bronze, with suffusion of nasturtian red. Free bloomer.	.45	
GEO. WALTERS Pinkish salmon, suffused gold, shading darker toward center.	.40	
GLADYS BATES The color is tan, with reverse of petals rose. A splendid cut flower variety.	.50	
MRS. C. H. BRECK A pretty variegated Dahlia. Soft yellow, deeply suffused carmine. Flowers perfect.	.35	



Cactus Dahlias—(Continued)

	Root \$.35	Plant
MRS. EDNA SPENCER A fine variety for all purposes. Silvery lilac, shading to bright orchid pink. Free bloomer.		
ROLLO BOY Delicate shade of amber, shading to old gold. Very large, splendid form and free bloomer.	1.00	
SISKIYOU Pink, tinged mauve. An exceedingly large Dahlia. Stiff stems. Constant prize winner.	1.25	
SKAGERRAK Large flowers of clear lemon yellow. Full centers. Perfect form.	1.00	



Pom Pon Dahlias

	Root \$.35
BELLE OF SPRINGFIELD. Strawberry red. Very popular.....	.25
BRONZE BEAUTY Beautiful golden apricot.....	.20
CATHERINE. Golden yellow.....	.25
DARKSOME. Very dark red or maroon.....	.35
ELEGANTA. Delicate lavender shades.....	.35
GERTRUDE. Bright red.....	.25
KLEIN DOMITEA. Bright orange buff.....	.35
ROSEA. Rosy lavender.....	.25
SUNSET. Bright orange. Very popular.....	.35
SNOWCLAD. Pure white.....	.25
YELLOW GEM. Clear canary yellow.....	.50

SPECIAL OFFER: One each of the above beautiful Pom Pon Dahlias, labeled, by mail postpaid, for only \$2.50.

Miniature Decorative Dahlias

GOOD LUCK. Deep bright orange.....	\$.50
GARDEN LOVE. A pretty old rose variety.....	.50
LITTLE JEWEL. Delicate shade of pink.....	.40

GLADIOLUS

	3	12	100
AMERICA. Pink, tinged lavender.....	\$.25	\$.75	\$5.00
ANNA EBERIUS. Dark velvet purple.....	.25	.75	5.00
BYRON L. SMITH. Delicate lavender pink.....	.25	.85	6.00
CAPTAIN BOYNTON. White, shaded lavender.....	.35	1.25	8.00
CARUSO. Large orange red, novelty, free bloomer.....	.45	1.50	10.00
CRIMSON GLOW. Scarlet, blotched carmine.....	.25	.75	5.00
DR. F. E. BENNETT. Peach red, tinted flame.....	.45	1.50	10.00
EARLY SUNRISE. Iridescent shade of light red.....	.35	1.25	8.00
E. J. SHAYLOR. Deep rose pink, ruffled.....	.25	.85	6.00
ELIZABETH TABOR. Rosy pink, crimson blotch.....	.35	1.25	8.00
FAIR COLUMBIAN. Marlow purple, light throat.....	.45	1.50	10.00
FERN KYLE. Yellow, primrose yellow throat.....	.45	1.30	9.00
FLAMING SWORD. Brilliant red.....	.30	1.00	7.00
GOLDEN MEASURE. Pure golden yellow.....	.45	1.30	9.00
HALLEY. Salmon pink, blotched yellow.....	.25	.75	5.00
HOLLYHOCK. White, petals blotched red, cut flower.....	1.00	3.25	22.00
LE MARECHALL FOCH. Ruffled pale pink.....	.25	.75	5.00
LILY WHITE. Large white, excellent.....	.25	.75	5.00
L'IMMACULEE. Pure white, early bloomer.....	.25	.85	6.00
LOS ANGELES. Large salmon pink.....	.25	.85	6.00
LOUISE. Beautiful shade of lavender.....	.30	1.00	7.00
MARY PICKFORD. Delicate creamy white.....	.25	.75	5.00
MISS MADISON. Clear delicate pink.....	.25	.85	6.00
MRS. DR. NORTON. White, edged LaFrance pink.....	.25	.85	6.00
MRS. F. C. PETERS. Beautiful rose lilac.....	.35	1.25	8.00
MRS. F. PENDLETON, JR. Fine salmon pink.....	.25	.75	5.00
MRS. LEON DOUGLASS. Rose, striped scarlet.....	.35	1.25	8.00
MRS. FRANCIS KING. Beautiful flame pink.....	.25	.75	5.00
NIAGARA. Rich cream, throat carmine.....	.30	1.00	7.00
PANAMA. Clear pink, rose center.....	.25	.75	5.00
PAUL PFITZER. Best dark violet red, ruffled.....	1.00	3.25	22.00
PEACE. Pure white, lilac feather on petal.....	.25	.75	5.00
PRINCE OF WALES. Beautiful salmon pink.....	.25	.75	5.00
ROSE ASH. Smoky old rose, long spikes.....	.30	1.00	7.00
SCARLANO. Scarlet, blotched ox-blood red.....	.25	.85	6.00
SCHWABEN. Pure yellow, with purple blotch.....	.25	.85	6.00
VIRGINIA. Scarlet, deeper in throat.....	.25	.85	6.00
W. H. PHIPPS. Pink, overlaid rose salmon.....	.60	2.00	12.00

Unnamed Varieties

White, Pink or Red.....	\$.65 per doz.	\$4.50 per 100
Yellow and Orange.....	.75 " "	5.50 " "
Giant Mixed.....	.60 " "	4.00 " "

FREE—With each Gladiolus order amounting to \$5.00 or more, we will send one Dahlia Root, good variety, named and labeled, our selection.



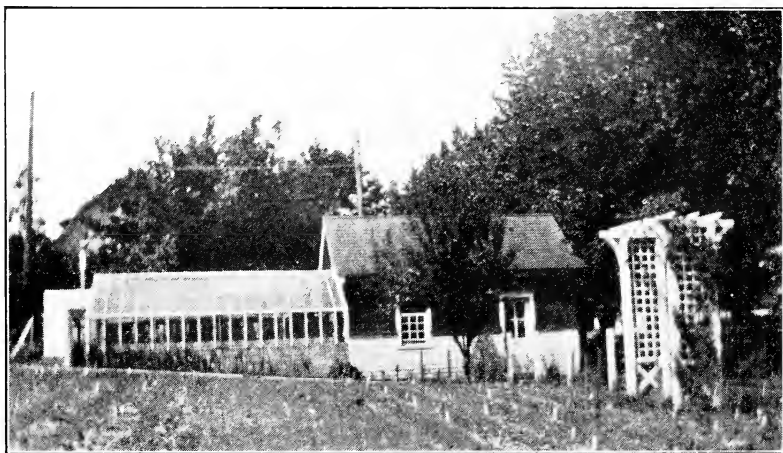
DAHLIAS

By F. F. Rockwell

Learn to know the different types of dahlias and their uses in your garden, how to plant and grow them, what fertilizers to use, how to control pests, how to harvest and store the tubers, grow for exhibition, and how to propagate and hybridize. Brief and practical. 65 illustrations, 80 pages.....\$1.00

Special Offer to our Dahlia Customers

On all Dahlia orders (except Collections) of \$10.00 or more, we will send, free, upon request, postpaid, a copy of Rockwell's "DAHLIAS."



Our Propagating House and Store Room

GUARANTEE

Our Dahlia roots are guaranteed healthy and true to name. All orders for roots are filled with strong field-grown root divisions. We are anxious to please our customers and will gladly make replacement of any root that does not prove true to name or does not arrive in good condition. Upon return of the root we will immediately make replacement of same. Advise us at once if shipment does not arrive in good condition. If unable to supply any variety, we will notify you, as we *do not substitute*.

TERMS AND DELIVERY

Cash with order. Send check, money order or cash by registered mail. Stamps accepted up to \$2.00.

Delivery of roots will be made between April 15th and May 15th, unless otherwise requested. In sections where plantings are earlier, we will ship accordingly. We pay the postage on all Dahlia Roots.

Green Plant Shipments—Notice: Plants will be shipped from May 1st to June 15th. Plants will not be sent C. O. D. as this causes delay. On shipments of 200 miles or over, we recommend that plants be sent parcel post *Special Delivery*. Please add 25c to your remittance. We pay the regular postage. We guarantee green plants as well as roots, to arrive in good condition, but cannot guarantee plants if shipped 200 miles or over, unless sent as noted above—*Special Delivery*.

REMEMBER—WE PAY THE POSTAGE

Except the 25c *Special Delivery* Charges on green plants
as noted above.

HADDONDALE DAHLIA GARDENS

Growers and Originators

Haddon Heights « « « « New Jersey

Member American Dahlia Society
Member Camden, N. J. Dahlia Society



